



# Brandbook

Our brand is how the world recognizes us. It guides the way we look, sound and act. It's the lifeblood of our company. So portraying it in the right way is... everything.

These guidelines were carefully developed to help you. Let this book guide your work, and together we can make sure Grubhub always puts its best foot forward.

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**Purpose**

# Move eating forward

**Restaurants**

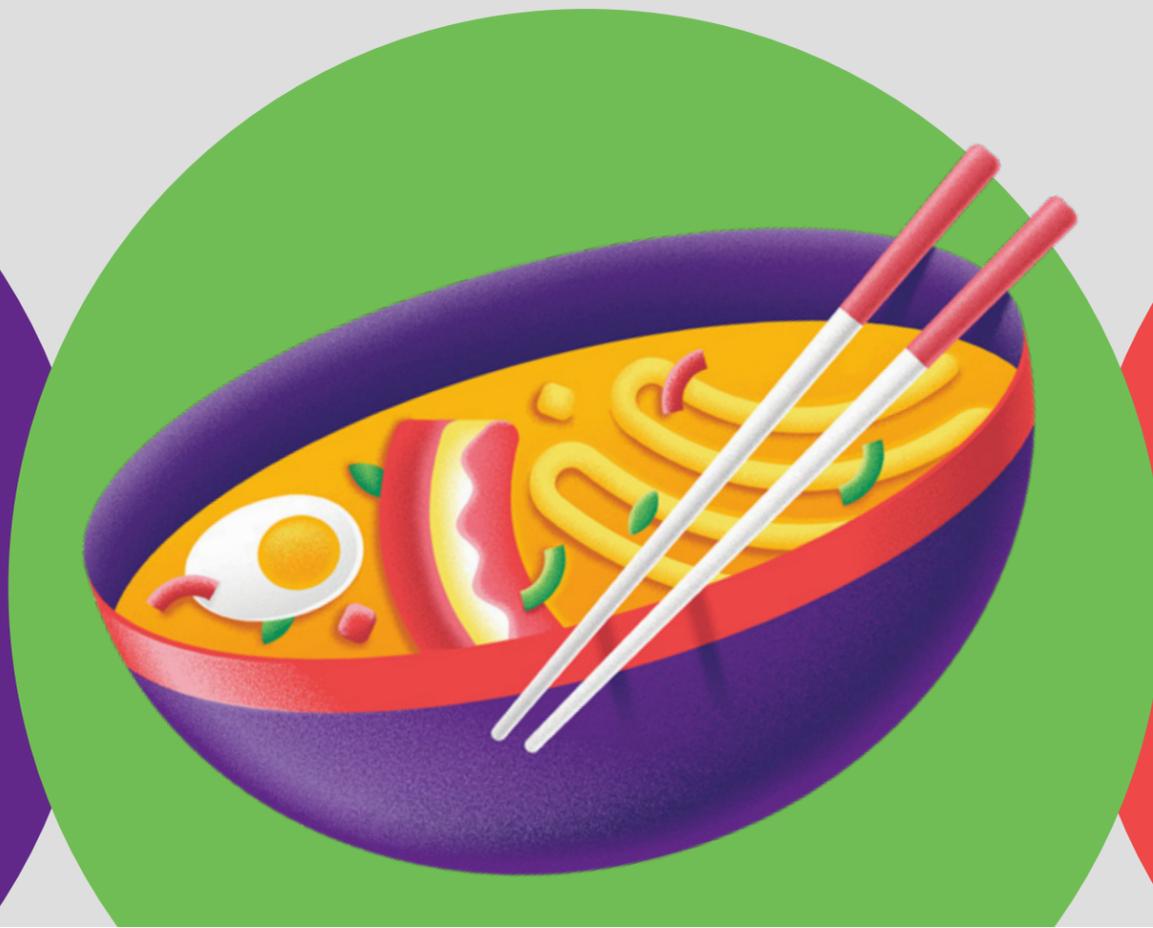
- Help them build real relationships with more diners
- Develop more innovative tools

**Diners**

- Deepen their relationship with food
- Empower them to make the best choices
- Deliver more delightful eating experiences

**Our organization**

- Create a more vibrant and efficient food ecosystem
- Move society forward



**Positioning**

# One place for every taste

**Restaurants**

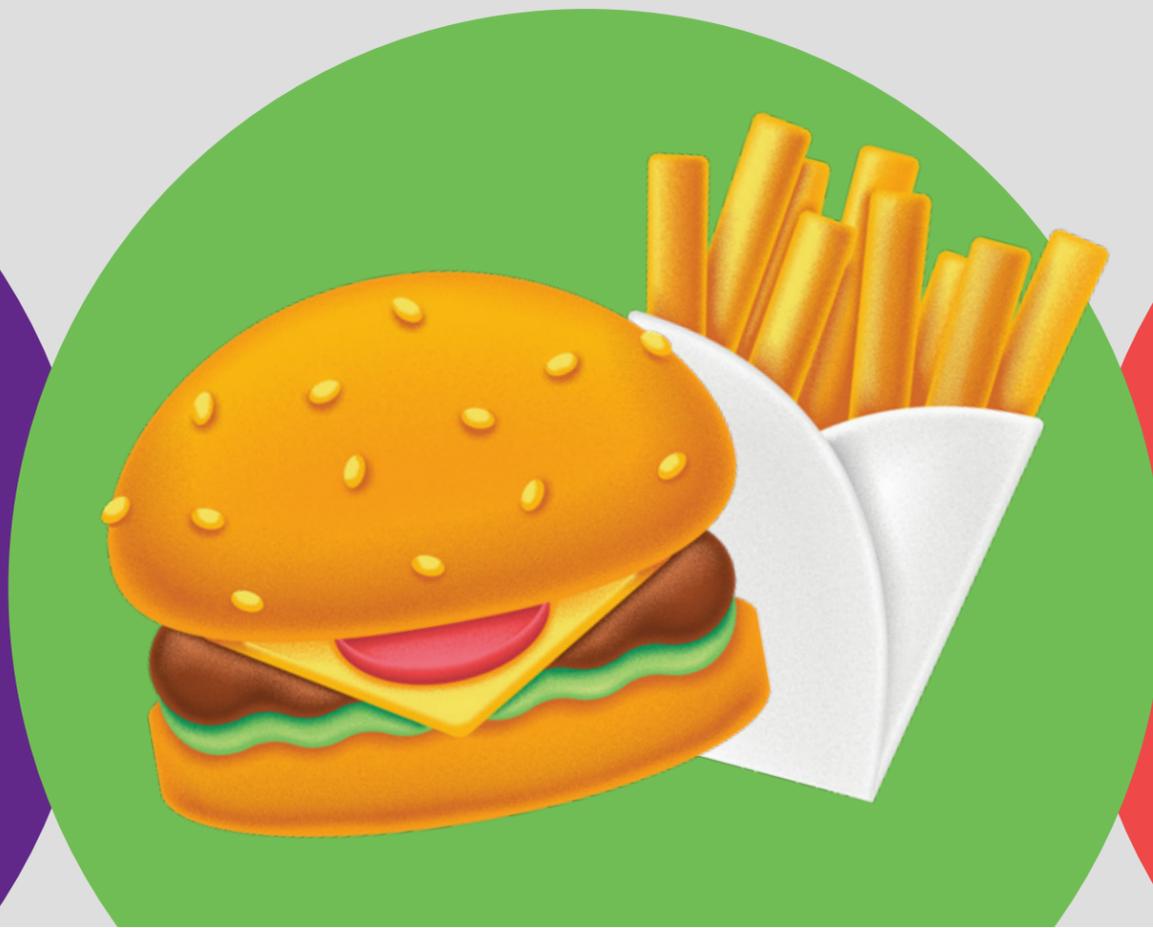
It's an invitation for restaurants to join our thriving community.

**Diners**

It's a promise of smart convenience and incredible variety for our diners.

**Our organization**

It's a reminder that all ideas, cultures and people are welcome here.



**Mission**

# Be the champion of our restaurants nationwide

We champion our restaurants—big and small, from coast to coast. It's our mission to tell their stories, highlight their dishes and make them a bigger part of the never-ending conversation about food.



**Brandline**

# Restaurants you love, delivered.

**Restaurants**

Differentiates us from services that deliver groceries, meal kits and other types of food.

**You**

Keeps the focus on customers and how our service benefits them.

**Love**

Conveys emotion to elevate our service beyond just a transaction.

**Delivered**

Expresses the key service we provide.





# Voice & Tone

Our **brand voice** doesn't change. Our voice is the unshakable, set-in-stone foundation of who we are. All day everyday.

Our **brand tone**, however, can and should change—but only slightly. Adjusting our tone allows us to emphasize certain aspects of our voice to fit the situation. We should tailor our tone to suit the mindset of our audience, the communications channel we're using and the message we need to convey.

**Voice Attributes**

**Smart**

**Big-hearted**

**Charismatic**

**Curious**



## Smart

Lil street smart, lil book smart and thoughtful about the way we move through the world. We nerd out on tech, using our wealth of data for good. But we stay well-rounded enough to have a convo with anyone.

### Smart as in

Witty  
Self-aware  
Wise  
Insightful

### Smart, but not

A smartass  
A know-it-all  
Awkwardly geeky  
Unapproachable

## Smart as in

### **Witty**

On game day, order your food on Grubhub—we bring it.

### **Self-aware**

We're pretty happy-go-lucky most of the time, but we're serious about the challenges faced by women working in restaurants.

### **Wise**

While many naysayers are vocal about pineapple not belonging on pizza, our data shows that 8% of pizza orders include pineapple.

### **Insightful**

Poke's quick rise in popularity comes from a broader trend toward low-fat, low-carb foods.

## Smart, but not

### **A smartass**

Your food was delivered within the predicted time frame. So technically it wasn't late. It wasn't a problem, so there's nothing for us to fix.

### **A know-it-all**

You said "macaroons," but what you really meant was macarons. Macarons are the sweet, meringue-based confections that look like little sandwiches.

### **Awkwardly geeky**

Pickup orders increased 12% in Q1 and 14% in Q2, so it's part of a growing trend. Maybe you'll like pickup if you try it.

### **Unapproachable**

Our delivery ETAs are 7% more accurate than those of our competitors. How could anyone even consider using them?



## Big-hearted

How much do we care? Enough to name our customer service team Care. Our big heart makes us strong, guides our values and connects us. It keeps us grounded to what really matters—welcoming every taste, person and idea out there.

### Big-hearted as in

Kind  
Inclusive  
Neighborly  
Reliable

### Big-hearted, but not

A pushover  
Mushy  
Weak  
Impractical

## Big-hearted as in

### Kind

I totally get why you're upset. It's frustrating when a delivery gets messed up. Sorry about that.

### Inclusive

We love every type of food and every type of person who loves food.

### Neighborly

We support organizations that are close to us and our business. They helped make us what we are. It's only right that we give back.

### Reliable

We're constantly optimizing our mapping and traffic systems to give you the most accurate delivery times possible.

## Big-hearted, but not

### A pushover

It looks like you've had the same delivery issue in the past from your address being entered incorrectly. But your satisfaction is important to us, so please enjoy some more free Grub.

### Mushy

We care about all of our diners and restaurants. And we'll help anyone and everyone we can through our corporate social responsibility programs.

### Weak

We truly want to help and we're very sorry we can't at this time. You're very deserving. This situation just isn't fair.

### Impractical

OK, I will follow up with the delivery driver and the restaurant and then put us all on a four-way call to discuss.



## Charismatic

We don't need to be the life of the party, but we'll help everyone have a good time. We meet every moment with infectious energy and enthusiasm. From french fries to filet mignon, every bite is worth celebrating.

### Charismatic as in

Authentically fun  
Funny  
Light-hearted  
Social

### Charismatic, but not

Flirty  
Hyper  
An attention hog  
Cheesy

## Charismatic as in

### Authentically fun

Cheers to 1 amazing year together. This calls for a high five. Up top 🙌

### Funny

Grubhub brings you the best restaurants in town with a pants-optional dress code.

### Light-hearted

Changing your order is no problem. I get it, sometimes life just needs more garlic bread.

### Social

Buy one sandwich, get one free. Then keep both for yourself? Or share with a friend? Decisions, decisions...

## Charismatic, but not

### Flirty

Hey there... Is your food ready for pickup, or are you just happy to see me? JK It's ready for pickup. #PickUpLine

### Hyper

Hieee OMG stupendous news: YOUR DELIVERY IS COMING. Yeeeaahhh baby!

### An attention hog

OK listen up cuz we've got some news you're gonna want to hear. Ready? Here goes... Your order is on its way. So just sit back and relax while we bring the food to you.

### Cheesy

Storks know a lot about important deliveries. But only we can tell you that your delivery is on its way. Congrats, that food baby will be here before you know it.



## Curious

Never satisfied with the status quo, we're always looking to move eating forward. We're foodie-ish, so always on the lookout for mind-blowing eats and anything that makes eating easier, better, and more delicious.

### Curious as in

Forward-thinking  
Ahead of the curve  
Inquisitive  
Analytical

### Curious, but not

Nosy  
Naive  
Annoying  
A step behind

## Curious as in

### Forward-thinking

We sensed that more restaurants would try delivery if we offered a turnkey solution. And Grubhub Delivery has been a game-changing success.

### Ahead of the curve

Sustainable packaging might impact our bottom line at first, but being pioneers in sustainability would garner a lot of attention and interest.

### Inquisitive

If you could pay for your Grubhub order with Zelle, would you use that feature?

### Analytical

Orders of mini corn dogs are up 18%. Let's find out what's driving that and predict the next trending food.

## Curious, but not

### Nosy

We see you added and removed an item in your order a couple times. Why did you do that?

### Naive

You chose pickup for several orders over the summer, but none in January. Why not try pick up again?

### Annoying

Your last four orders have been from Backyard Grill. How about a different restaurant this time?

### A step behind

Have you heard of Apple Pay? It allows Apple users to make purchases by scanning their fingerprint. And you can now use Apple Pay on Grubhub.

## Writing Tips

### **Make it relevant**

Think about your diner and their mindset as you write. Make sure your writing is benefit-focused, so diners understand why the message matters to them.

### **Write clearly**

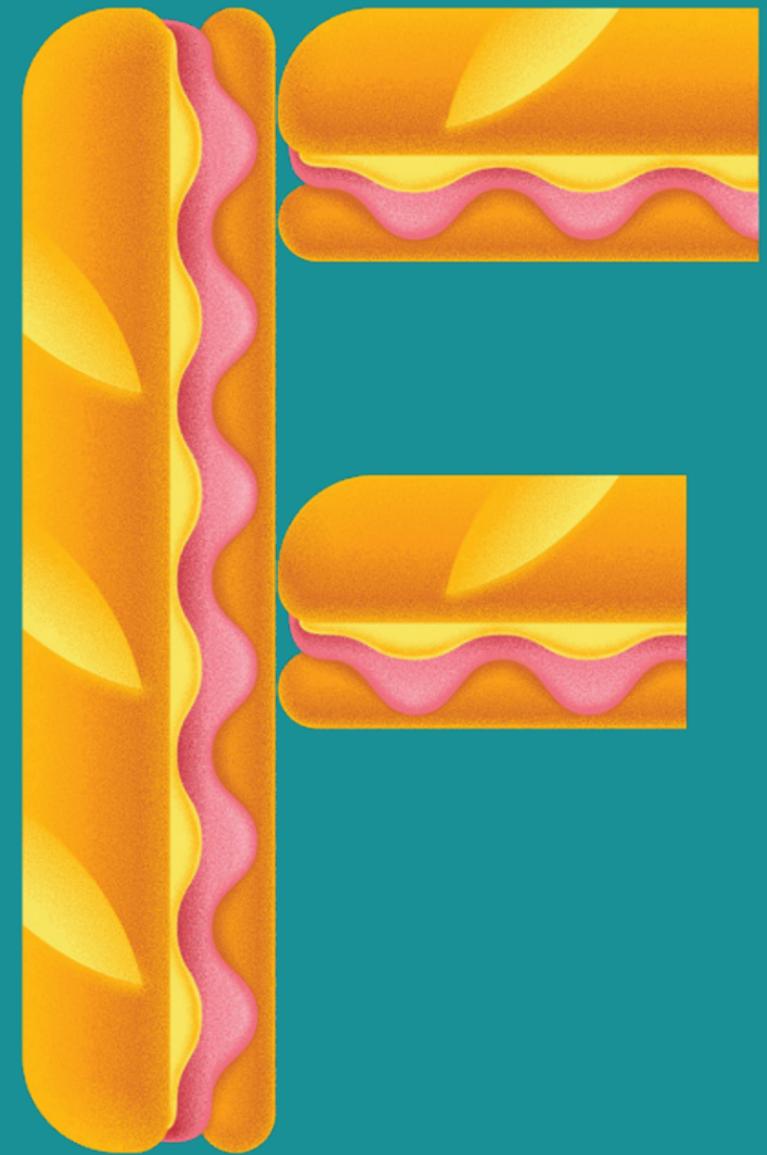
Diners read quickly, so clarity is key. Avoid jargon and use simple, everyday language instead. Choose shorter, more common words over long words with many syllables. And opt for active voice rather than passive voice.

### **Keep it light**

Our writing should be pleasant and positive, so keep copy casual and conversational. Avoid slang and other language that might confuse or offend some diners. Refer to Grubhub in first person plural—we, our, us. Use contractions wherever they make sense and feel free to end sentences with prepositions.

### **Be concise**

el



# Look & Feel

## **Food in Motion**

This simple idea is the spirit of our new look and feel, infused into all of our visual elements. Food in *Motion* communicates vital aspects of our brand—food, delivery, speed and fun—often without a single word. And it's a powerful expression of our brand promise to move eating forward.

# Logo & Symbol

**Logotype in red**The word "GRUBHUB" is written in a bold, red, monospace-style font. The letters are thick and have a slightly irregular, hand-drawn feel. A small registered trademark symbol (®) is located at the top right of the final letter, "B".

**GRUBHUB®**

**Logotype in white**The word "GRUBHUB" is written in a bold, white, monospace-style font. The letters are thick and have a slightly irregular, hand-drawn feel. A small registered trademark symbol (®) is located at the top right of the final letter, "B".

**GRUBHUB®**

**Logotype**

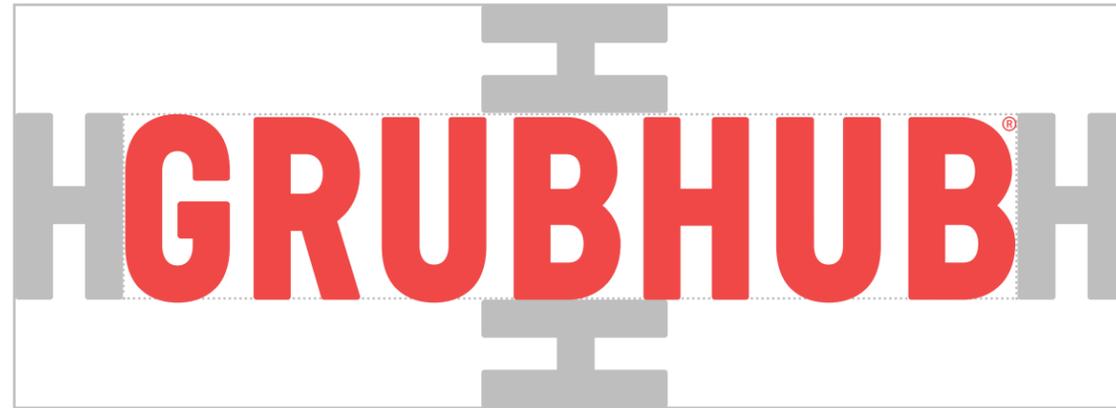
The Grubhub logotype is bold, progressive and authentic. The monospace characters are unique and quirky, staying true to what we stand for.

The logotype always appears in red or white, depending on background color. Choose the version that is most legible.

Although our logotype is set in uppercase, we use “Grubhub” when we need to write our brand name.

**Our logotype likes to be surrounded by open space, don't contain it in a shape.**

**Clearspace around logotype**

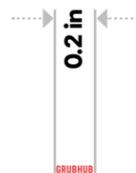


**Clearspace and minimum size**

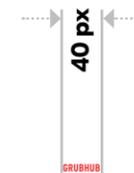
Clearspace is the minimum distance between the logotype and other visual and verbal elements, as well as the edge of a product. The width of the Grubhub 'H' defines the minimum clearspace surrounding the logotype.

The minimum recommended size of the logotype is 0.2 inch wide for print and 40 pixels on screen.

**Minimum logotype width for print**



**Minimum logotype width for digital**



Clearspace around logotype + brandline

**GRUBHUB<sup>®</sup>**  
**Restaurants you love, delivered.**

Clearspace around logotype + brandline + delivery bag

**GRUBHUB<sup>®</sup>**  
**Restaurants you love, delivered.**

A stylized white delivery bag icon with a handle and three wavy lines above it representing steam or heat. The bag has the letters 'GH' on it. It is positioned to the right of the brandline text.

## Symbol in red



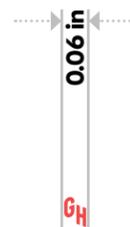
## Clearspace around symbol



## Symbol in white



## Minimum logotype width for print



## Minimum logotype width for digital



## Symbol

Our symbol is simple and bold with a friendly tone — just like our logotype. It is meant to be a secondary element and an accessory to the full Grubhub workmark. It should never be used alone.

The width of the 'H' defines the minimum clearspace surrounding the symbol, when it isn't embedded in one of the pre-defined shapes.

The minimum recommended size of the symbol is 0.06 inch wide for print and 12 pixels on screen.

**Do** use the symbol when the full Grubhub wordmark is present and in illustrations when the full wordmark will not fit.

**Don't** use the symbol on its own.

**Use our symbol in a shape whenever possible (see next page).**

Logo & symbol in lockup

**GRUBHUB<sup>®</sup>**  
**Restaurants you love, delivered.** 

Logo & symbol in illustration



**Don't**

Don't use colors outside of Grubhub red, white and on special occasions, black.

Don't change the character of the logotype, by adjusting kerning, stretching or distorting it.

Don't overlap the logotype with motion lines.

Don't add any effects to the logotype; i.e. no dropshadows, glows, outlines, gradients etc.

Don't match the logotype to the angles of the symbol — this treatment can only be used in animation.

Don't use the symbol without the full Grubhub wordmark present.

Don't lock up symbol with the logotype.

Don't overlap the symbol with motion lines.

Don't change the angle of one or both letters within the symbol.

Don't change the size of one of the letters in the symbol.

Don't add any effects or color to the logotype or symbol; i.e. no dropshadows, glows, outlines, gradients etc.

Order online for free  
with **GRUBHUB** form  
all the amazing  
places in your city.

Don't embed the logo or the symbol in a sentence.

# Typography

**Grubhub Sans Bold**  
**ABCDEFGHIJKLMN**  
**OPQRSTUVWXYZ**  
**0123456789**

Grubhub Sans Light  
ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
0123456789

### Typography

Typography is a crucial element of the Grubhub brand. When used properly, typography communicates clearly based on our verbal identity and serves as a visual brand building element.

Grubhub Sans comes in two weights: **Bold** and Light.

**Eyebrows****INTRODUCTION****Headlines**

**Headlines are always set in Grubhub Sans Bold with leading equal to the type size.**

**Body copy**

Body copy is always set in Grubhub Sans Light with leading 1.2 times the type size (Auto). The tracking is set to 0.

Typesize for body copy should be smaller than 24pt but not less than 5pt to ensure legibility.

**Type in use**

## Eyebrows:

- Grubhub Sans Bold
- All caps, left or center align
- Kerning: Metrics
- Tracking: +50
- ~1/5 of headline size (per situation)

## Headlines:

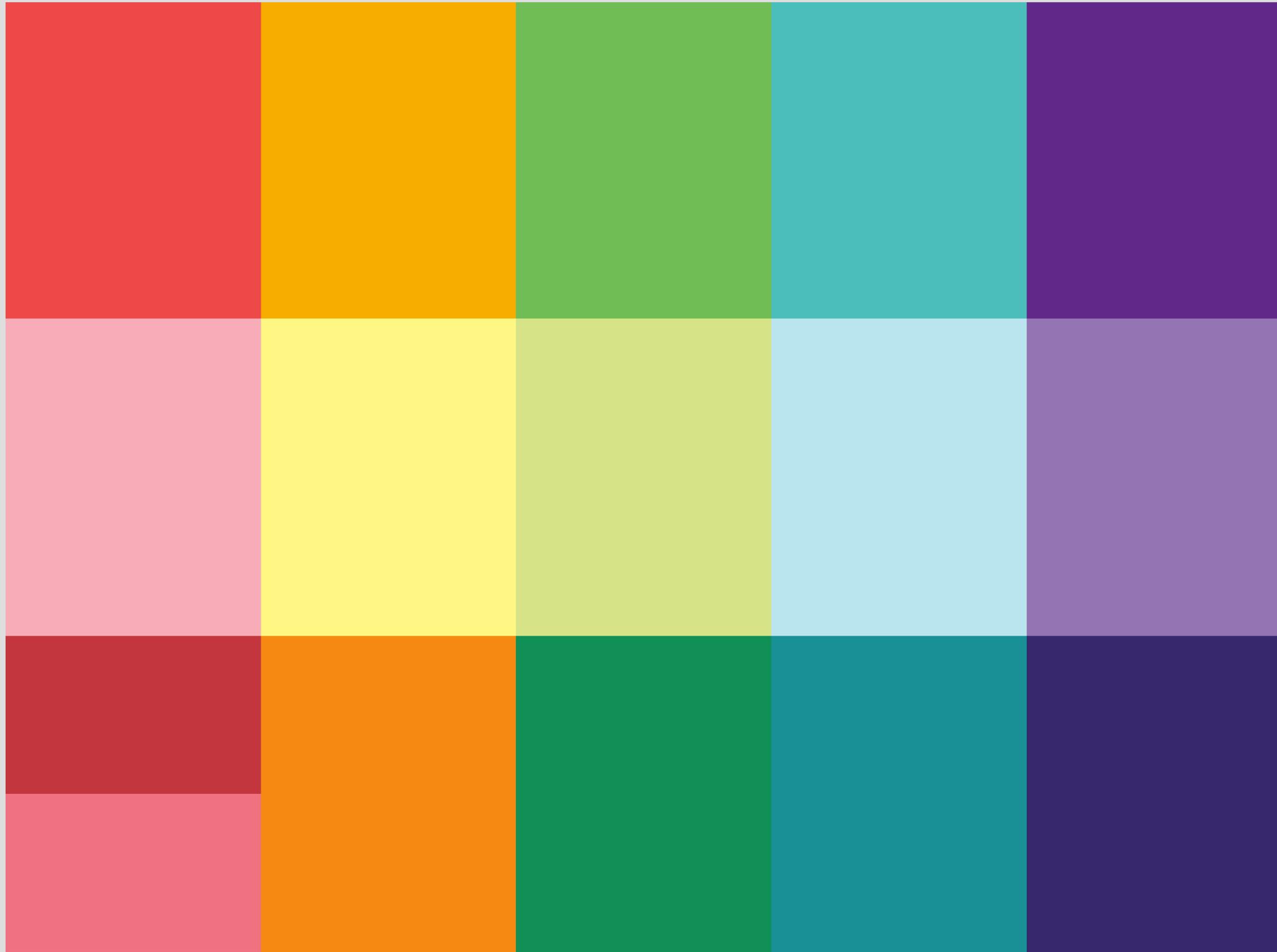
- Grubhub Sans Bold
- Sentence case, left or center align
- Kerning: Metrics
- Tracking: 0

## Body:

- Grubhub Sans Light
- Sentence case, left or center align
- Kerning: Metrics
- Tracking: 0

**No drop shadows on type. Ever.**

# Color



**Color**

Our palette mimics the vibrancy of food. These colors complement Grubhub red and inspired the creation of our illustration libraries.



### Primary colors

Chili is our brand color and should be prioritized when creating external pieces, i.e. coupons, direct mail, one-sheets, physical gift cards, postcards, retail collateral and displays, etc.

**Do** use primary colors for backgrounds, overlays and stickers.

**Don't** use primary colors for motion lines, patterns and type.



### Secondary shades

Lighter shades of our primary colors.

**Do** use secondary shades for motion lines and patterns.

**Don't** use secondary shades for backgrounds, overlays, stickers and type.



### Tertiary shades

Darker shades of our primary colors.

**Do** use tertiary shades for patterns. Use for stickers **only** when on top of a primary color background.

**Pumpkin, Aqua, Blueberry and Salmon can be used for backgrounds – sparingly – on a case-by-case basis.**

**Don't** use tertiary shades for backgrounds, motion lines, overlays and type.

**Salmon should not be used for stickers.**

**PEPPER**

RGB 0/0/0  
CMYK 0/0/0/100  
HEX 000000

**SALT**

RGB 255/255/255  
CMYK 0/0/0/0  
HEX ffffff

**CHIA**

RGB 187/229/238  
CMYK 25/0/5/0  
HEX bbe5ee

**OYSTER**

RGB 148/116/180  
CMYK 45/60/0/0  
HEX 9474b4

**Pepper and Salt**

For type.

**Do** use Pepper and Salt for type.

**Don't** use Pepper for backgrounds.

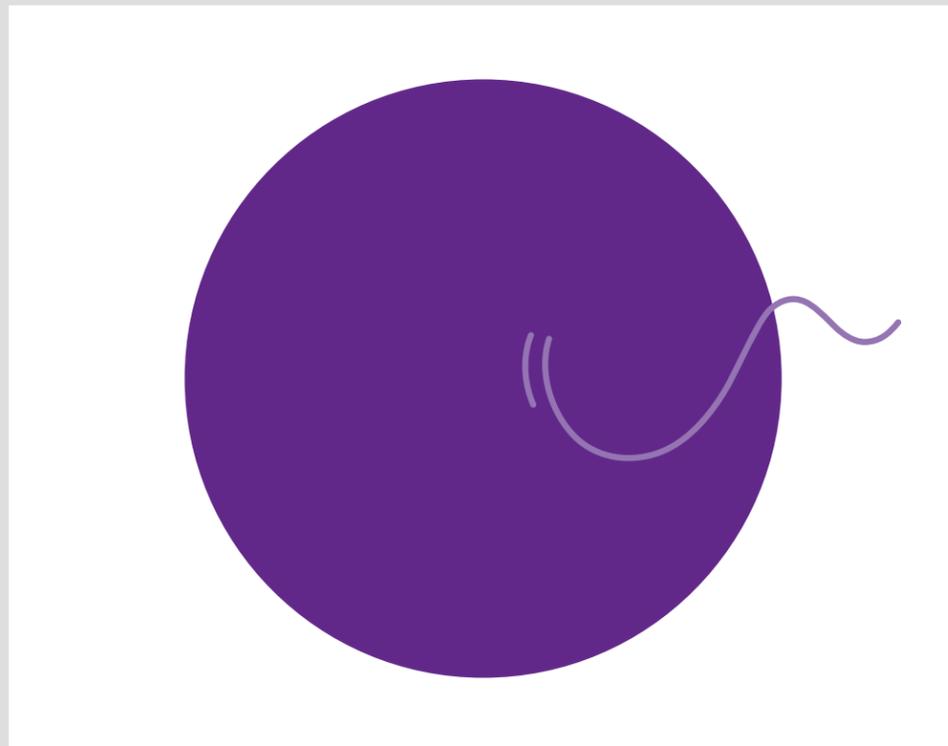
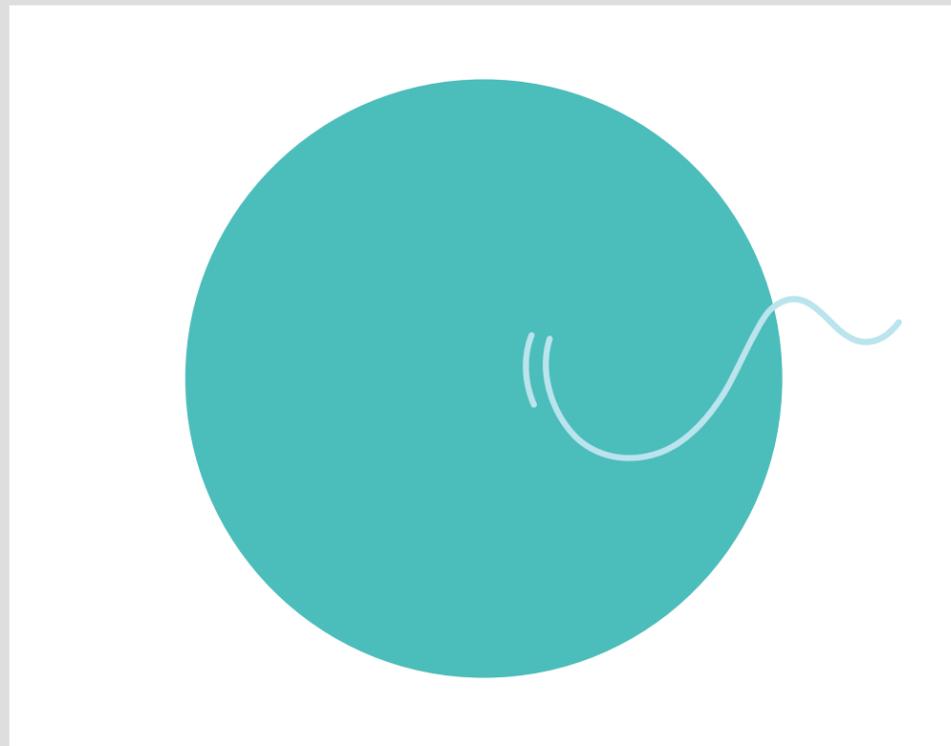
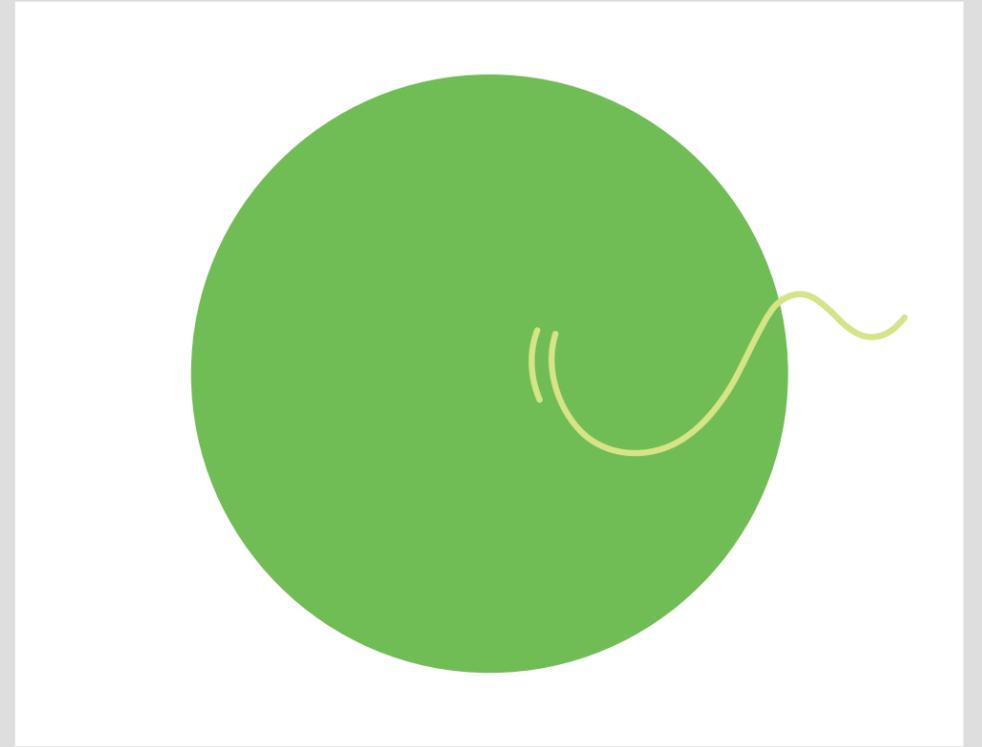
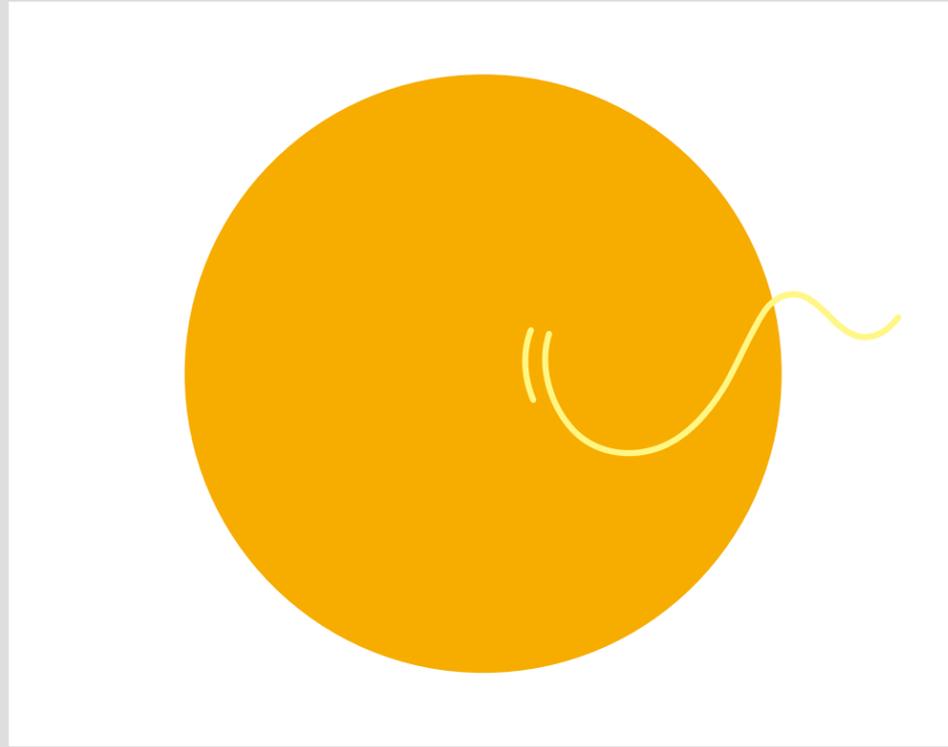
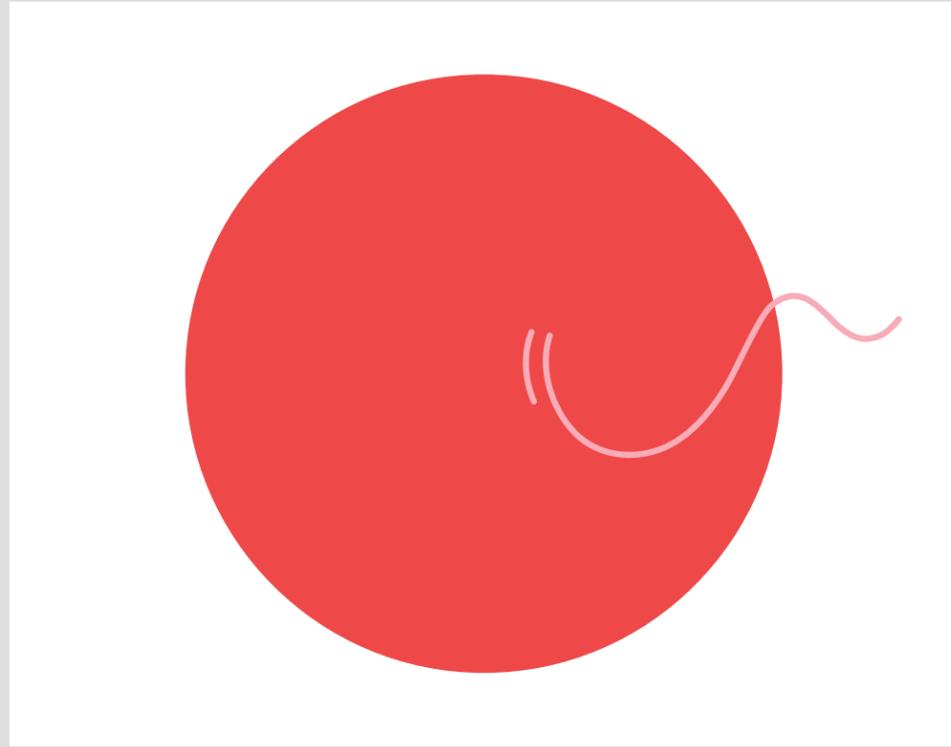
**Chia and Oyster**

For backgrounds and footer text.

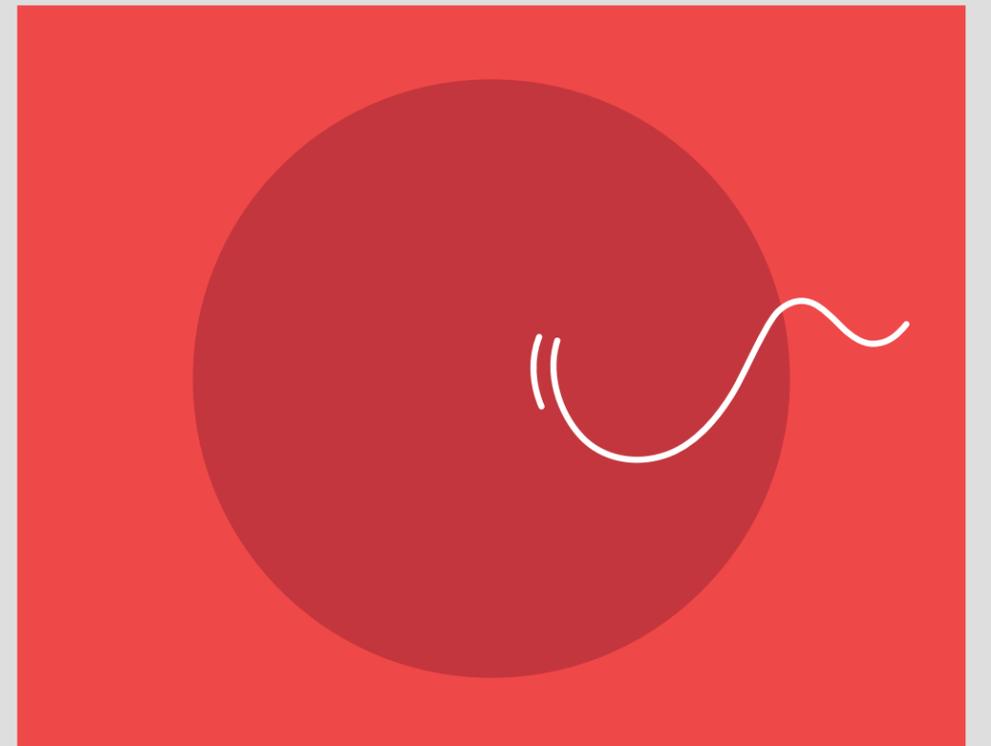
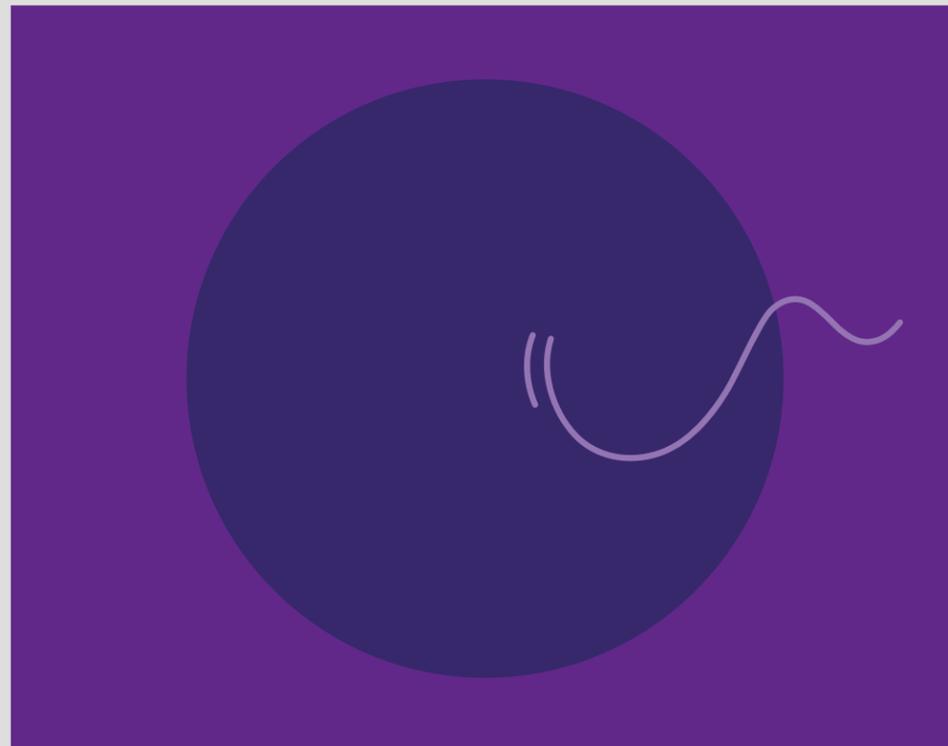
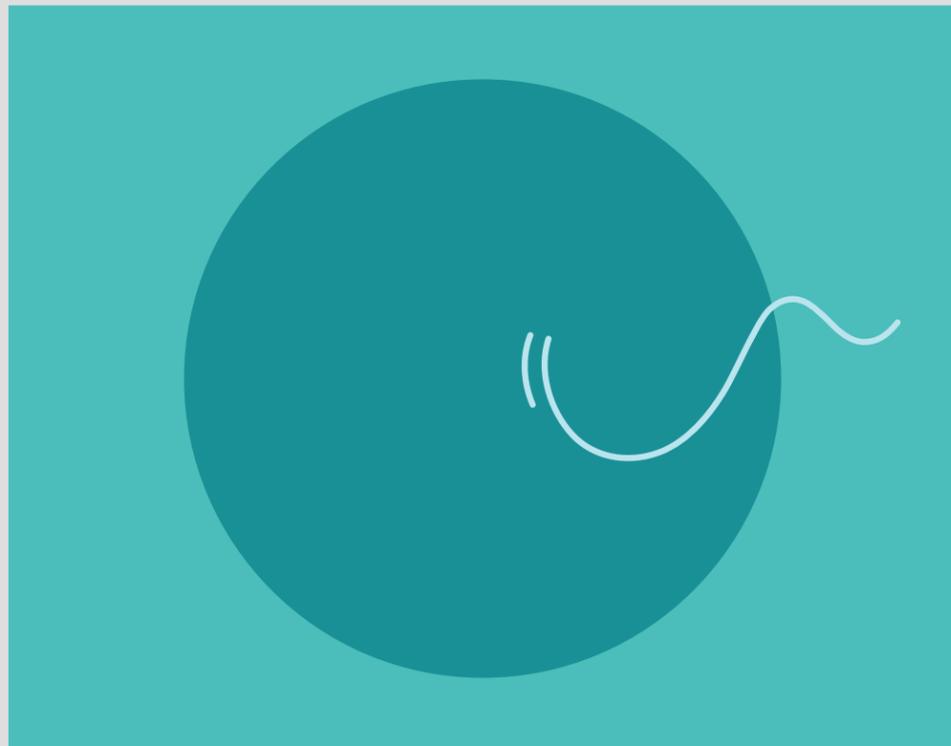
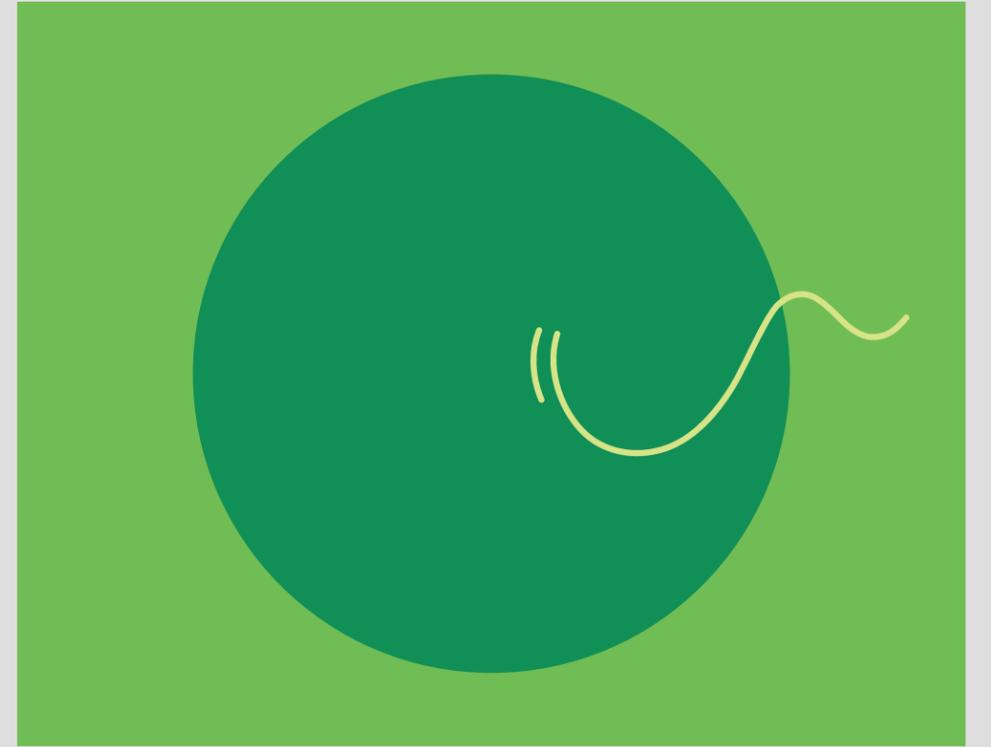
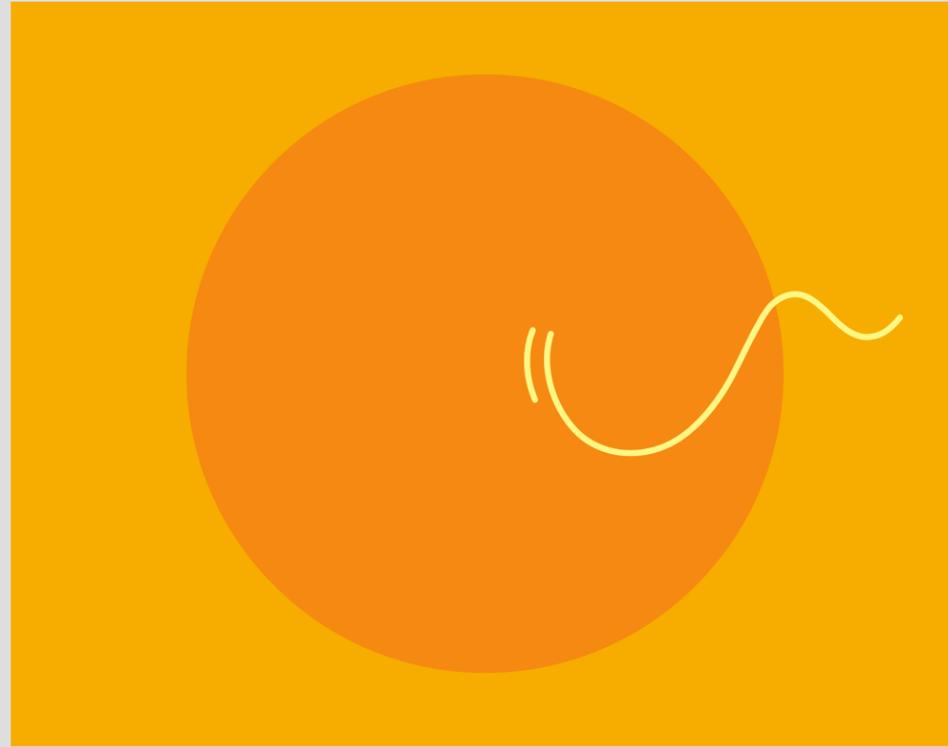
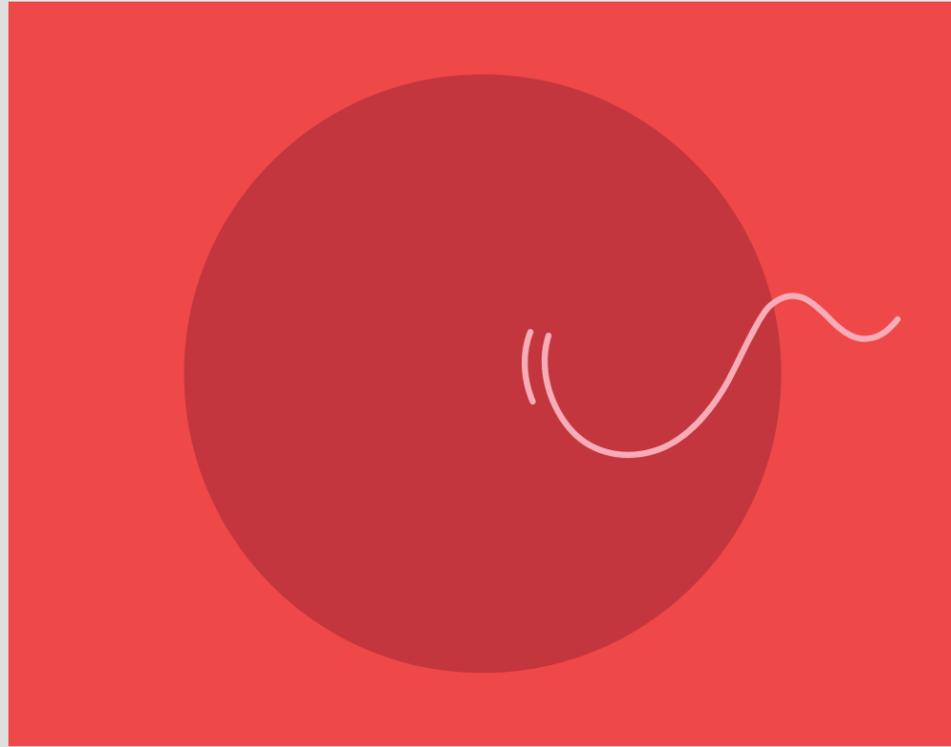
**Do** use Oyster for presentation backgrounds, Chia for footer text and both for horizontal and vertical rules.

**Don't** use Chia for backgrounds.

**Two-color combinations:** primary color sticker, tertiary shade motion lines



**Three-color combinations:** primary color background, tertiary shade sticker, secondary shade motion lines (use white for more contrast)



# Illustrations

Illustrations are a core component of our look and feel. They help us showcase variety, express movement and convey excitement.

Use illustration to create a more distinctive brand impression and to support the primary message of a communication. Illustration helps when photography isn't available.



## Icons

Our bold and beautiful icon illustrations are great for grabbing attention. The vibrant colors and fun attitude make our icons instantly recognizable as Grubhub.

From breakfast, lunch and dinner to sunshine, delivery and dessert, our icon illustrations show the rich variety we bring to the table.

The icons were developed with care, and it shows. The craft and polish in every illustration convey our professionalism and reliability.



### Food alphabet

Whatever the message, our alphabet can help us say it with food. These letters work well as stand-alone illustrations and as initial caps, but use sparingly in place of letters in a headline or sentence.



**Contraptions**

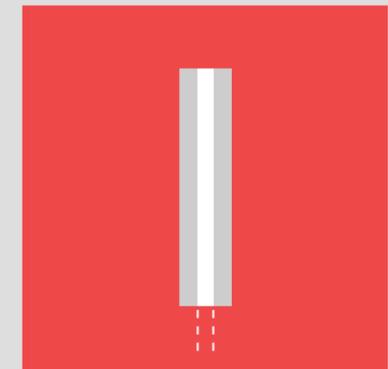
Coming soon...



### **Motion lines**

Our motion lines are an important tool for bringing Food in Motion to life. They pair with our food icon illustrations to reinforce the message and add a fun twist. The lines represent the speed of food delivery while also highlighting deals and specific words in headlines.

When using with type, be mindful of stroke width when applying. Stroke should be  $\sim\frac{1}{3}$  of the “I” character’s vertical width (see below).

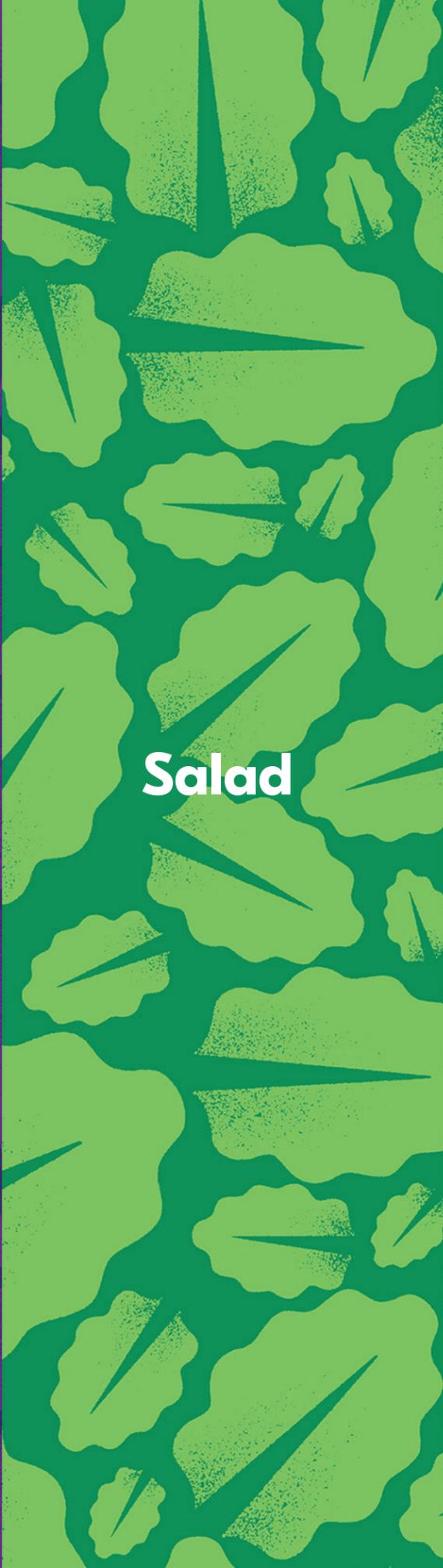




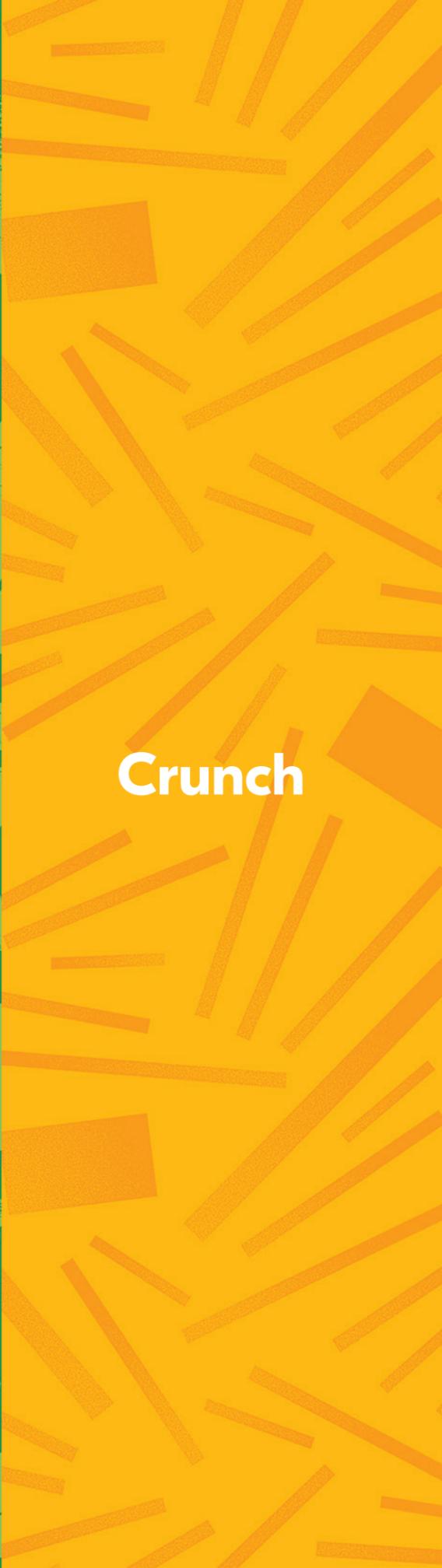
**Sauce**



**Seaweed**



**Salad**



**Crunch**

### **Patterns**

Our patterns bring the shape and texture of food into our work. They highlight our palette by combining primary and tertiary shades of the same color. Our patterns work well with photography, and they add visual interest to backgrounds and stickers. Use them sparingly and with restraint.

# Photography

Photography is an important part of our Food in Motion look and feel. We use it to express realism, emotion and appetite appeal.

Our photography is a strong complement to our illustrations. Striking the right balance between the two is crucial. This guide will help you do it.

## Approach

### **Appetizing**

Food is the hero in our photos. It should look beautiful and unapologetically appetizing.

### **Delivered**

Delivery is a vital part of our story. Every photo should include cues that the food was just delivered.

### **Human**

Food is the hero, but people are the sidekick. Where possible, our photos show people. Otherwise, they use lifestyle cues to show humanity indirectly.

### **Realistic**

Styled, but natural—our photos tell diners that what they see is what they'll get.



## Food

Photography is the quickest, most direct way to communicate a message about food and delivery.

Our food photos strike a balance between stylized and real. Every image is undoubtedly appetizing yet also true-to-life.

**Do****Use environment and props to tell the story**

The environment and props can show where we are, who the diners are and when they're ordering. It's how we add humanity without showing people.

**Shoot single servings to show delivery**

Single serving shots are a great opportunity to show a meal or dish with more prominent delivery cues.

**Shoot multiple servings to suggest a group**

Adding multiple salads in the composition shows humanity indirectly by suggesting a social occasion.

**Don't****Don't show food being eaten**

This food looks realistic and the missing bite is a sign of humanity. But the bite is also extremely unappetizing. Show humanity around the food, not in the food.

**Don't use studio settings**

This is a beautiful, appetizing burger photo. But the studio setting is unrealistic. We only show food in settings where our diners typically eat—like a dining room.

**Don't show food served formally**

The food here is appetizing. But the restaurant-style plating isn't realistically what delivered food looks like. We show food plated casually or even just in the delivery container.



## Lifestyle

Our photography focuses on food, but also tells powerful stories about who our diners are and how they live.

We can show people directly—elbows on the table or hands with the food. Or we can suggest that people are nearby. A computer and a textbook in the scene implies someone studying. Whereas a picture with multiple sets of chopsticks suggests a family meal.

Food doesn't move on its own. So to show Food in Motion in our photography, we rely on humanity and lifestyle. Kids reach in for the first slice, family members pass dumplings, friends dip fries, etc.

**Do****Show humanity**

This photo shows humanity directly and includes lifestyle cues for context. The food, which is clearly in motion, remains the hero.

**Rely on context**

This wider shot captures more contextual elements to tell a story with a more full composition. It maintains the visual hierarchy, keeping the food prominent.

**Use props**

These office props tell us about this person. But they do so in an inclusive way that still allows us imagine ourselves in the imagery.

**Don't****Don't use busy compositions**

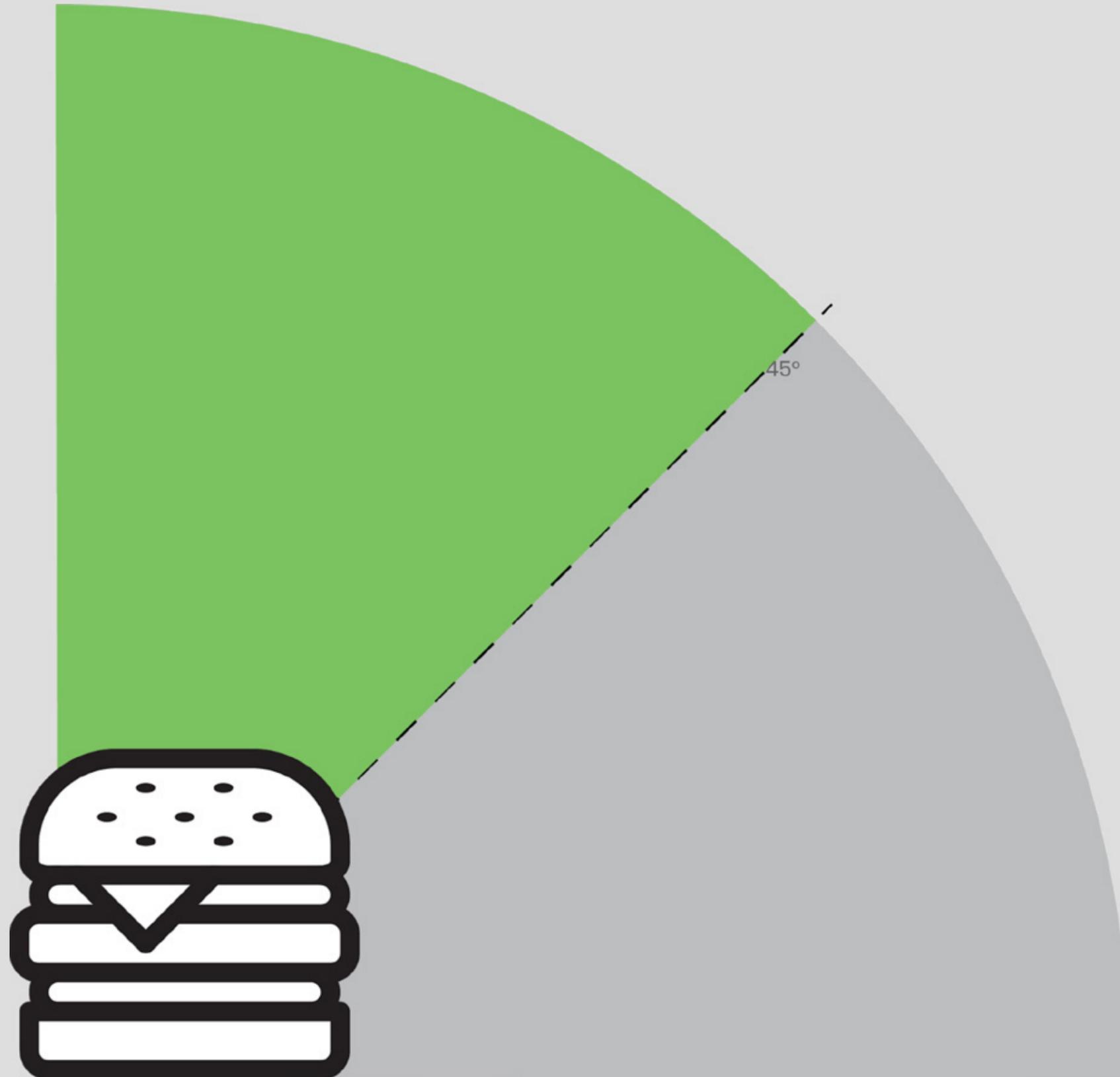
We welcome full compositions. But this photo looks busy because it has lost its visual hierarchy. The viewer doesn't know where to look first. Even in a full composition, food needs to be the hero.

**Don't focus on people**

Humanity is very important to our photography. But showing faces instantly shifts the viewer's attention from the food to the person. Keep food the main focus.

**Don't show eating**

Food in motion is key, but it needs to be appetizing. Avoid shots of eating—before, during or after the bite—because it's unappetizing. Show food in a way that lets the viewer imagine the food is theirs.

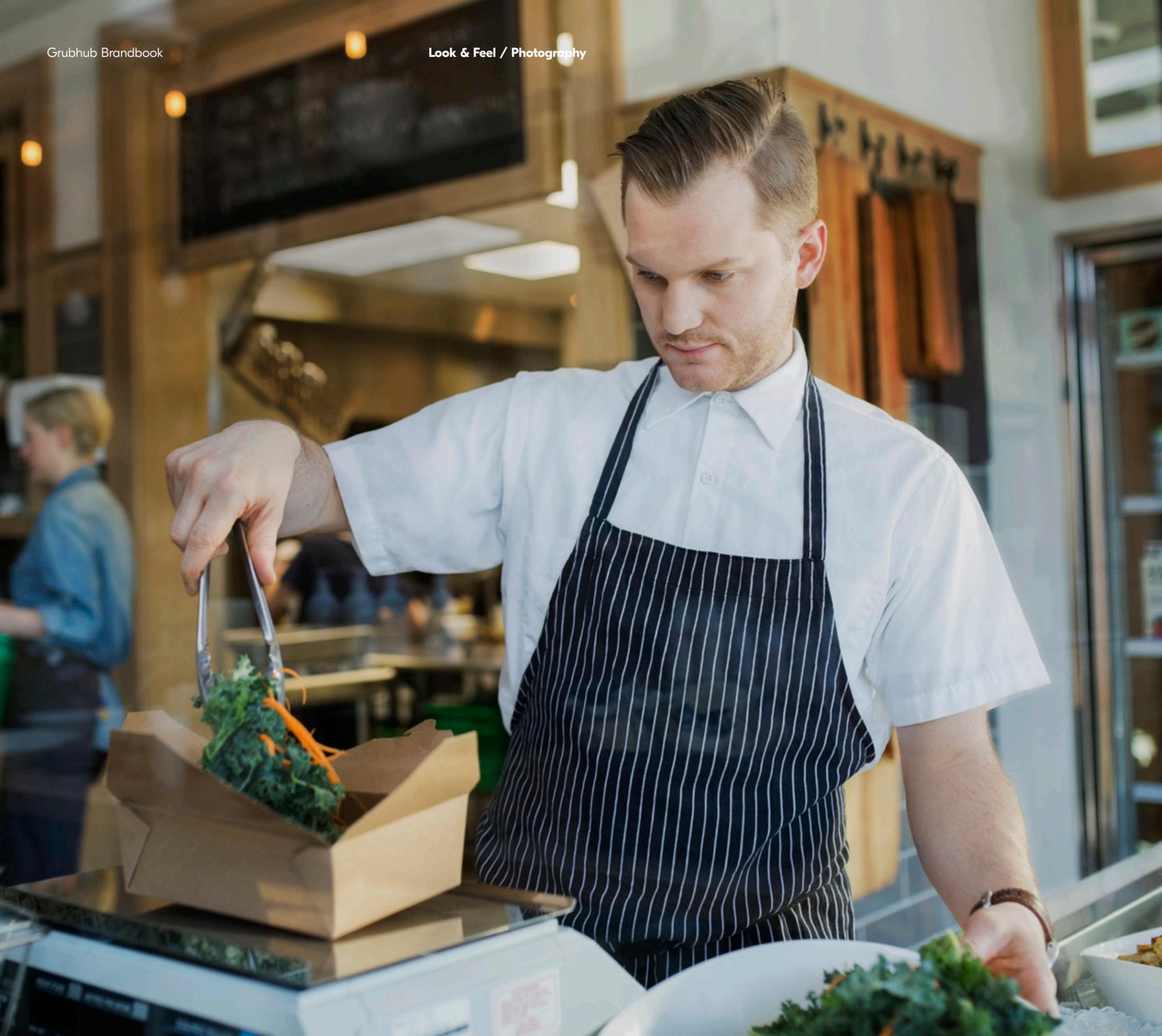


## How to shoot

**Angle:** Some foods look best in a straight-down shot. Others at an angle. To make each food look its best, shoot anywhere within the range of **45° to 90°**.

**Lighting:** Use lighting to make every dish look as appetizing and irresistible as possible. When in doubt, err on the side of lighting that feels natural and realistic.

**Composition:** Shoot every image wide for room to crop both horizontally and vertically. This gives us the flexibility to resize every image to any particular media.



### **People: restaurants**

In some instances, it makes sense to share the spotlight with chefs and restaurateurs. In these cases, we make an exception and allow faces in our photography.

That said, food should remain the focus, feeling realistic and appetizing. Every image should capture the chef in his or her element. Show them candidly and focused on the food. Avoid posing or looking at the camera.

**Do****Include delivery cues**

Incorporate delivery cues wherever possible. Show food being placed into delivery containers, packed orders ready for pick up, etc.

**Include food**

While this photo is more focused on the chefs (which is appropriate), the chefs are focused on the food.

**Show motion**

To bring Food in Motion to life, we should always aim to show our subjects and the food they make in motion.

**Don't****Don't leave food out**

When sharing the spotlight with chefs, food still needs to be present and as prominent as possible. Show chefs doing what they do best—making food.

**Don't lose focus on the food**

Although this chef is cooking, he's looking at the camera when he should be focused on the food. The food should always be the chef's primary focus.

**Don't leave out the context**

This photo is so focused on food that it doesn't convey anything about the chef or the restaurant. Photos should give the viewer a feel for who the chef is and what their restaurant is like.

**Don't**



**Don't shoot close-ups. Food should be recognizable and reflect the way it looks to our diners.**



**Don't show multiple dishes without a clear visual hierarchy.**



**Avoid photography that feels staged and unnatural. Don't shoot people in harsh lighting or with low-contrast.**



**Don't show situations that look staged. Show real situations that focus on the food.**



**Don't shoot with low contrast. Make sure the food "pops," so it's easy to see against its background.**



**Don't show food against a busy background of other food. Make sure it "pops," and is easy to see.**



**Don't use photos that feel obscure and/or are poorly lit.**



**Don't show sloppy food or messy eating. Show food in a way that looks appetizing.**



**Don't give food a voice or a personality. Let it just be food.**



**Don't show food that looks staged. Food should look real and be shown in natural settings.**



**Don't use extreme and unnatural angles. Photographs are taken from the diner's point of view.**



**Don't show food against a busy background of diners. Make sure the food "pops," and is easy to see.**

# Nomenclature

# ACQ-20190314-March-Madness-Sweepstakes

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## Department

<b>ACQ</b>	Acquisition
<b>B2B</b>	B2B (GFW, GFD, GFR)
<b>BRD</b>	Brand
<b>CMP</b>	Campus
<b>COR</b>	Corporate (Internal)
<b>CRM</b>	Customer Relationship Management
<b>GIF</b>	Gift Cards
<b>LOC</b>	Local Markets
<b>NTW</b>	Restaurant Network
<b>PRO</b>	Product (Diner Facing)
<b>PRT</b>	Partnerships
<b>PRS</b>	Public Relations
<b>RES</b>	Research
<b>SOC</b>	Social Media

## Project number

4-digit year, 2-digit month, 2-digit day.  
This project's end date is March 14th, 2019.

## Description

The verbal name of the project. Use whole words instead of abbreviations and separate each word with a **-hyphen-**. This makes the project name more search-friendly within Google Suite and Basecamp.

## Examples

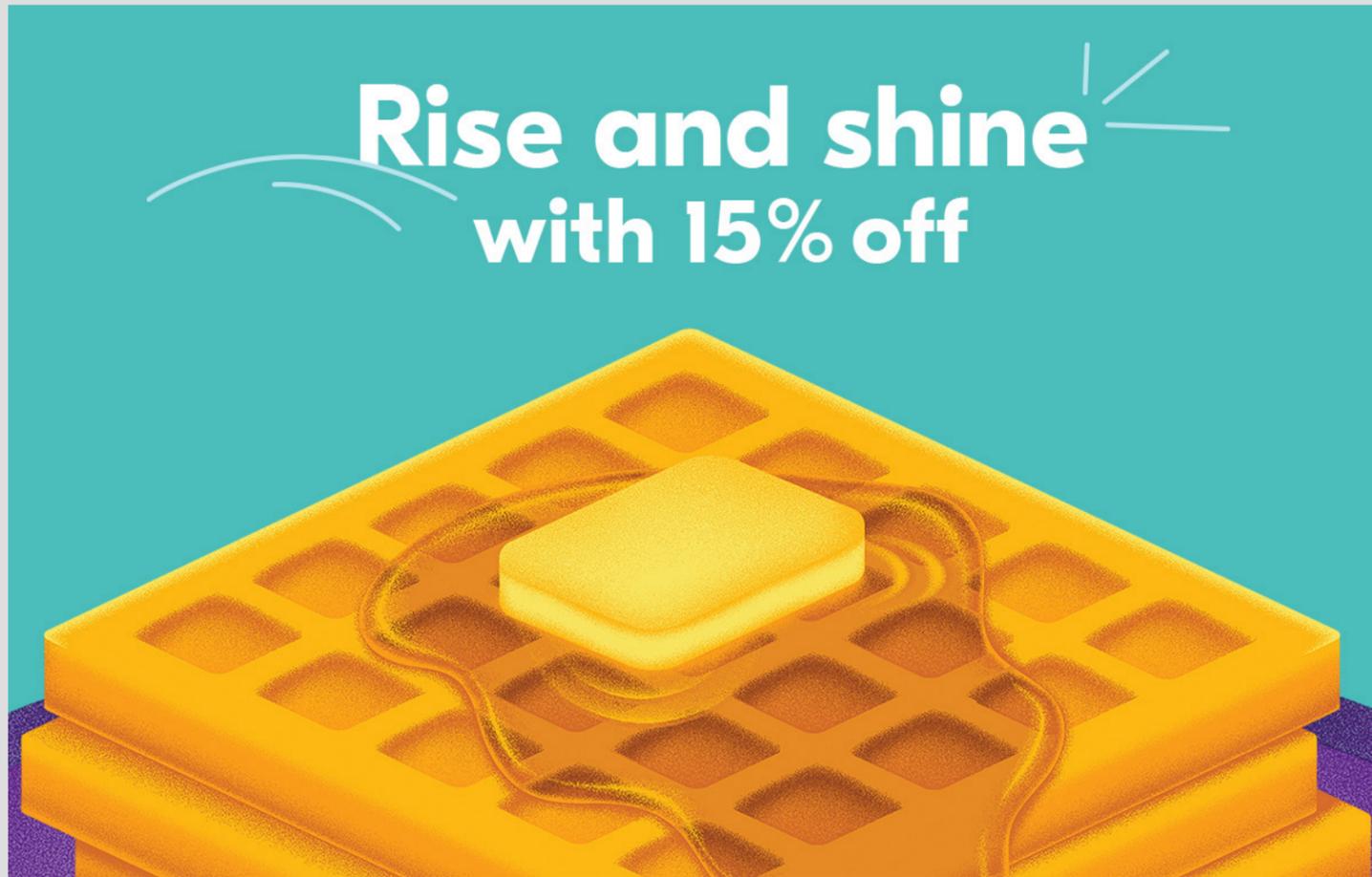
B2B-20190522-YUM-driver-video  
NTW-20190425-Valpak-Spring-Direct-Mail



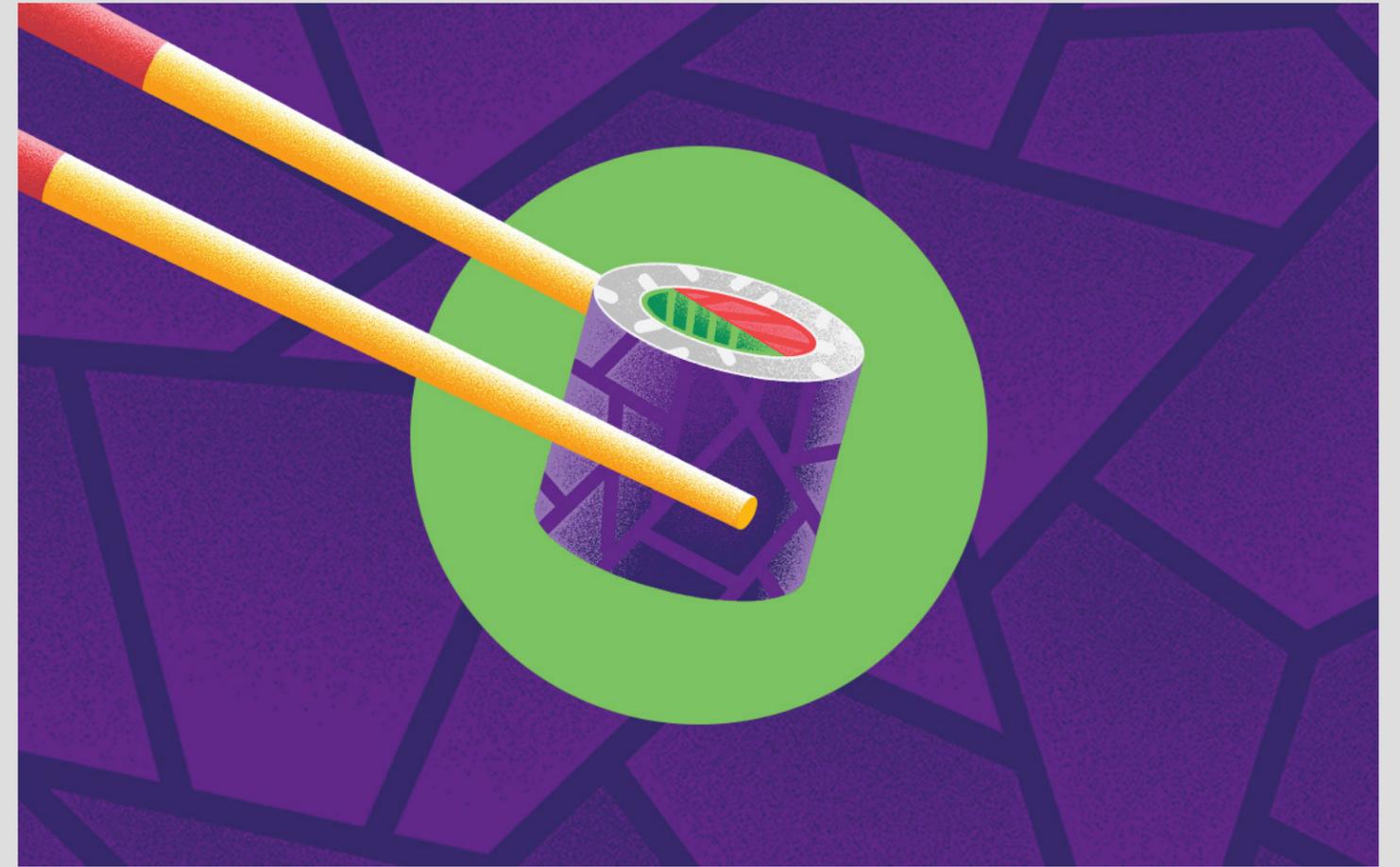
# Inspiration

The work in this section shows the Grubhub brand and Food in Motion brought to life. Refer to this for guidance and inspiration when creating new communications and executions.

## Email headers

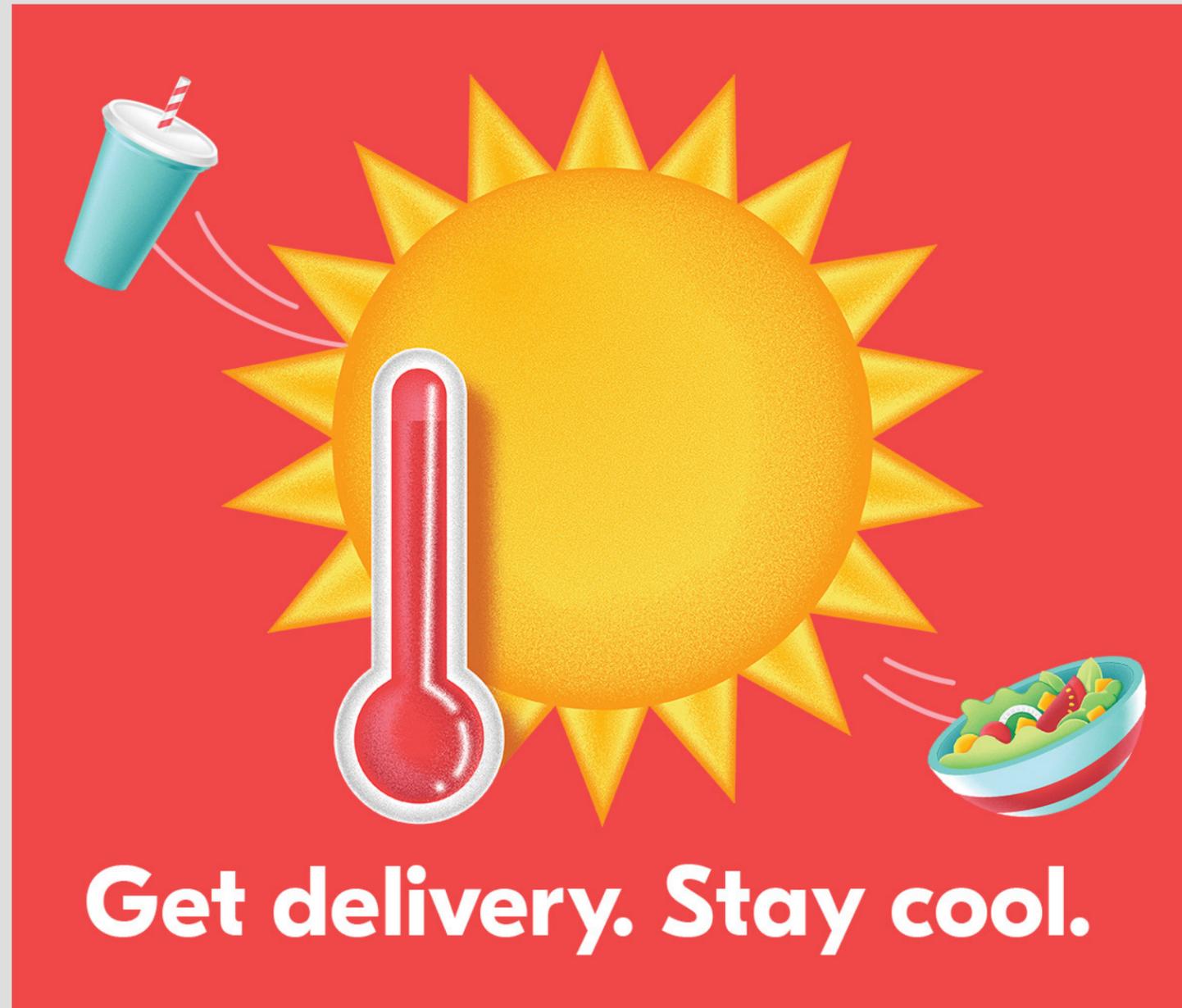


Motion lines (secondary shade) accentuate the headline. We scale the food icon up and crop in, as if the viewer is holding the plate and about to dig in. The scale shows the craft and detail of the illustration. Elements like the syrup and butter imply motion.



Background pattern with sticker (primary color). Motion lines aren't needed. The chopsticks show us the sushi being picked up. "Seaweed" pattern matches from background to icon. Headline would appear below art as live text.

## Email headers



This weather alert uses multiple icons to convey its message. The sun and thermometer highlight the current conditions, while the cold drink and salad suggest an appropriate meal. Motion lines (secondary shade) add movement and connect the elements.



Three color combination (primary background, secondary shade motion lines, tertiary shade sticker). The motion lines connect the idea of 'Free delivery' to our delivery bag.

## Email headers



Photography with an offer sticker. The pattern, “Sauce”, compliments the pizza. White motion line brings extra attention to the offer. Motion lines are optional when patterns are used. Too many elements can become noisy.



The headline for this art is “Spend a little time outside today” and the body copy invites diners to order ahead for pick-up. A combination of photography and weather icon helps illustrate the experience.

**Email headers**

Photography with a sticker (primary color). Motion lines (white) accentuate the offer. A cinnamon bun from our food alphabet used as a '0' to connect the offer with the photo. When used together, make sure photo and illustration connect thematically.

OOH

Try every food in the world  
with the Grubhub app.



[grubhub.com](https://www.grubhub.com)



We've done our best to make this guide a comprehensive resource that includes all the necessary info for developing creative within the Grubhub brand. You can find the assets covered in this book [here](#), more examples of Food in Motion creative [here](#), and Google Slides templates [here](#).

However, if we've missed something, please [contact](#) us.